

RESOLUTION 2019-12
NEW JERSEY HIGHLANDS WATER PROTECTION AND PLANNING COUNCIL
APPROVAL OF CONTRACT FOR
MAPPING OF THE HIGHLANDS TRAIL AND DESIGN AND IMPLEMENTATION
OF AN ASSOCIATED SIGNAGE PROGRAM

WHEREAS, the Highlands Water Protection and Planning Act (Highlands Act) has created a public body corporate and politic with corporate succession known as the Highlands Water Protection and Planning Council (Highlands Council); and

WHEREAS, section 6.g of the Highlands Act authorizes the Highlands Council to enter into any and all agreements or contracts to effectuate the purposes of the Highlands Act; and

WHEREAS, on July 17, 2008, the Highlands Council adopted Resolution 2008-27 thereby adopting the Highlands Regional Master Plan (RMP), which became effective September 8, 2008; and

WHEREAS, Goal 8C of the RMP is the expansion of compatible and sustainable tourism and recreation within the Highlands Region; and

WHEREAS, Policy 8C1 of the RMP directs the Highlands Council to promote recreation and tourism based economic initiatives, which derive economic benefit from sustainable use of the natural resources of the Highlands Region; and

WHEREAS, Policy 8C2 of the RMP directs the Highlands Council to enhance the Region's tourism infrastructure in order to increase visitors to the Highlands Region; and

WHEREAS, Policy 8C3 of the RMP directs the Highlands Council to promote public and private tourism attractions in the Highlands Region through the marketing of natural resources, the arts, cultural, historic, scenic, agricultural, and recreational resources, urban amenities, and accommodations; and

WHEREAS, in consideration of the requirements of the Act and RMP and in furtherance of Goal 8C and Policies 8C1, 8C2 and 8C3, the Highlands Council prepared a Request for Proposals (RFP) to 1) produce a high-quality interactive map and associated free mobile application of the entire New Jersey portion of the Highlands Trail; 2) develop promotional maps and materials to promote the use of the Highlands Trail; and 3) implement a trail and roadside signage program; and

WHEREAS, the RFP was released to the public on March 14, 2019 and was open until April 26, 2019 seeking qualified firms; and

WHEREAS, two (2) firms submitted a proposal and qualifications on or before the deadline of April 26, 2019; and

WHEREAS, the Highlands Council staff evaluated the proposals and shared its findings with the Highlands Council's Budget and Finance Committee on July 11, 2019; and

WHEREAS, the Budget and Finance Committee has reviewed the staff findings and the process utilized to evaluate the submissions, and has further determined that funds are available for the award of a contract pursuant to the RFP; and

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WHEREAS, pursuant to N.J.S.A. 13:20-5.j, no action authorized by the Highlands Council shall have force or effect until thirty (30) days, Saturdays, Sundays and public holidays excepted, after a copy of the minutes of the meeting of the Council has been delivered to the Governor for review, unless prior to the expiration of the review period the Governor shall approve same, in which case the action shall become effective upon such approval.

NOW, THEREFORE, BE IT RESOLVED by the Highlands Council that:

The Executive Director, or his/her designee, is hereby authorized to enter into a contract with the NY/NJ Trail Conference for an amount not to exceed \$29,755.00 to complete the scope of services set forth in the RFP.

CERTIFICATION

I hereby certify that the foregoing Resolution was adopted by the Highlands Council at its regular meeting held on the 18th day of July 2019.



 Carl J. Richko, Chair

**Vote on the Approval of
 The Resolution**

	Motion	Second	Yes	No	Abstain	Absent
Councilmember Alstede	_____	_____	√	_____	_____	_____
Councilmember Carluccio	_____	√	√	_____	_____	_____
Councilmember Dougherty	_____	_____	√	_____	_____	_____
Councilmember Dressler	_____	_____	√	_____	_____	_____
Councilmember Francis	_____	_____	√	_____	_____	_____
Councilmember Holtaway	√	_____	√	_____	_____	_____
Councilmember James	_____	_____	√	_____	_____	_____
Councilmember Sebetich	_____	_____	_____	_____	_____	√
Councilmember Visioli	_____	_____	√	_____	_____	_____
Councilmember Vohden	_____	_____	√	_____	_____	_____
Councilmember Walton	_____	_____	_____	√	_____	_____
Chairman Richko	_____	_____	√	_____	_____	_____