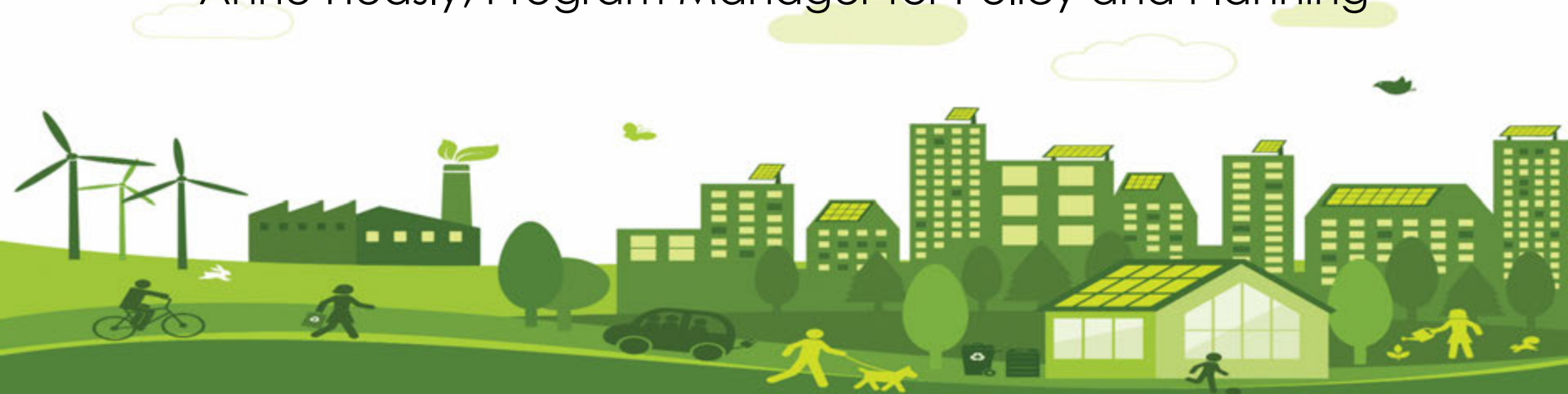




# Sustainable Jersey Tools to Advance your Reduction Action Plans

Anne Heasley, Program Manager for Policy and Planning





# Sustainable Jersey Overview

A nonprofit organization that provides **tools, trainings** and **financial incentives** to support communities as they pursue sustainability programs.

**\$5.6 million** in grants to municipalities and schools through the Sustainable Jersey Grants Program for sustainability initiatives.



*Washington Township (Gloucester) receives a \$2,000 grant for green team support*



# Sustainable Jersey Stats

2009  
Program  
Started

81%  
Participating

89%  
Population

45% of  
Participants  
Certified



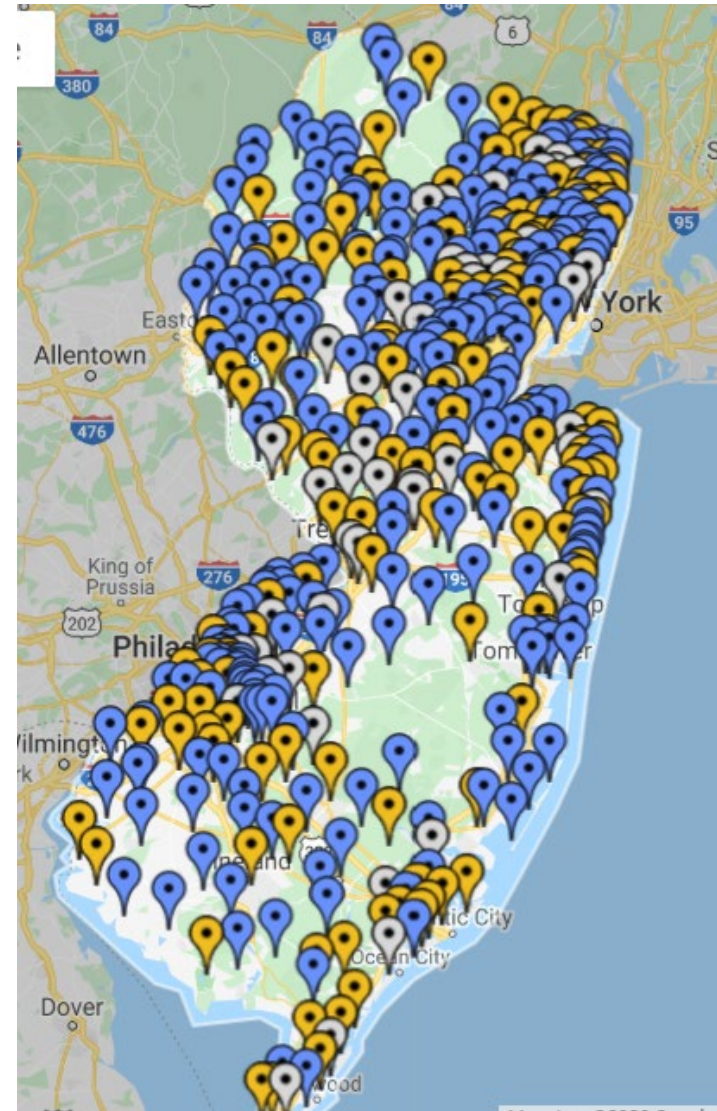
155  
Certified



64  
Certified



1  
Star





# Gold Star Standard in Water



Tools you can use!



Funding and Technical Assistance



Gold Star in Water

# Sustainable Jersey Action Categories

The screenshot shows the Sustainable Jersey website. The header includes navigation links: ABOUT, NEWS, SUPPORT US, CONTACT US, HOME, and buttons for Register and Sign In. The main navigation bar lists: Certification, Actions, Grants, Events, Resources, and Get Involved. The left sidebar contains links to the Municipal Dashboard, Action Development, Priority & Prerequisite Actions, 2021 Certification Cycle, Gold Star Standards, Program Updates, Search Participating Municipalities & Approved Actions, and Resources. The Resources section includes links to download a Master Action Tracking Spreadsheet, download Sustainable Jersey Brochures, and tour the Sustainable Jersey Website. The main content area is titled 'Actions' and explains that Sustainable Jersey actions are designed with flexibility to meet the varying needs of all municipalities. It provides a search bar and filters for Mandatory and Priority actions. Below the search bar is a list of action categories, each with a dropdown arrow. The categories are: Animals in the Community, Arts & Creative Culture, Brownfields, Community Partnership & Outreach, Diversity & Equity, Emergency Management & Resiliency, Energy, Food, Green Design, Health & Wellness, Innovative Projects, Land Use & Transportation, Local Economies, and Natural Resources. A red dashed oval highlights the 'Innovative Projects' category.

**Municipal Dashboard**

- > Action Development
- Priority & Prerequisite Actions
- 2021 Certification Cycle
- > Gold Star Standards
- Program Updates
- Search Participating Municipalities & Approved Actions
- Resources
  - Download Master Action Tracking Spreadsheet
  - Download Sustainable Jersey Brochures
  - Tour the Sustainable Jersey Website

**Actions**

Sustainable Jersey actions are designed with flexibility to meet the varying needs of all municipalities. Actions are organized within action categories. Each action description below outlines steps for completion, certification points, resources, and municipal spotlights. Review the requirements to earn Bronze or Silver certification [here](#). Many actions have variable points, which means there are several ways to complete the action based on the work done. Access your municipality's application for certification through the [Municipal Dashboard](#).

**Important Note:** Due to changes in Chrome, some documents in Sustainable Jersey actions may not download after clicking on the link. The documents can still be downloaded in Chrome by right-clicking on the link and selecting to open it in a new tab or window.

**Search Actions**

Type in a word(s) to identify all actions with that word(s) in the title.

☐ Mandatory ☐ Priority [Search Actions](#) [Clear Search](#)

[BACK TO TOP](#) [EXPAND ALL](#) [COLLAPSE ALL](#)

- Animals in the Community
- Arts & Creative Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management & Resiliency
- Energy
- Food
- Green Design
- Health & Wellness
- Innovative Projects
- Land Use & Transportation
- Local Economies
- Natural Resources



# Sustainable Jersey Actions

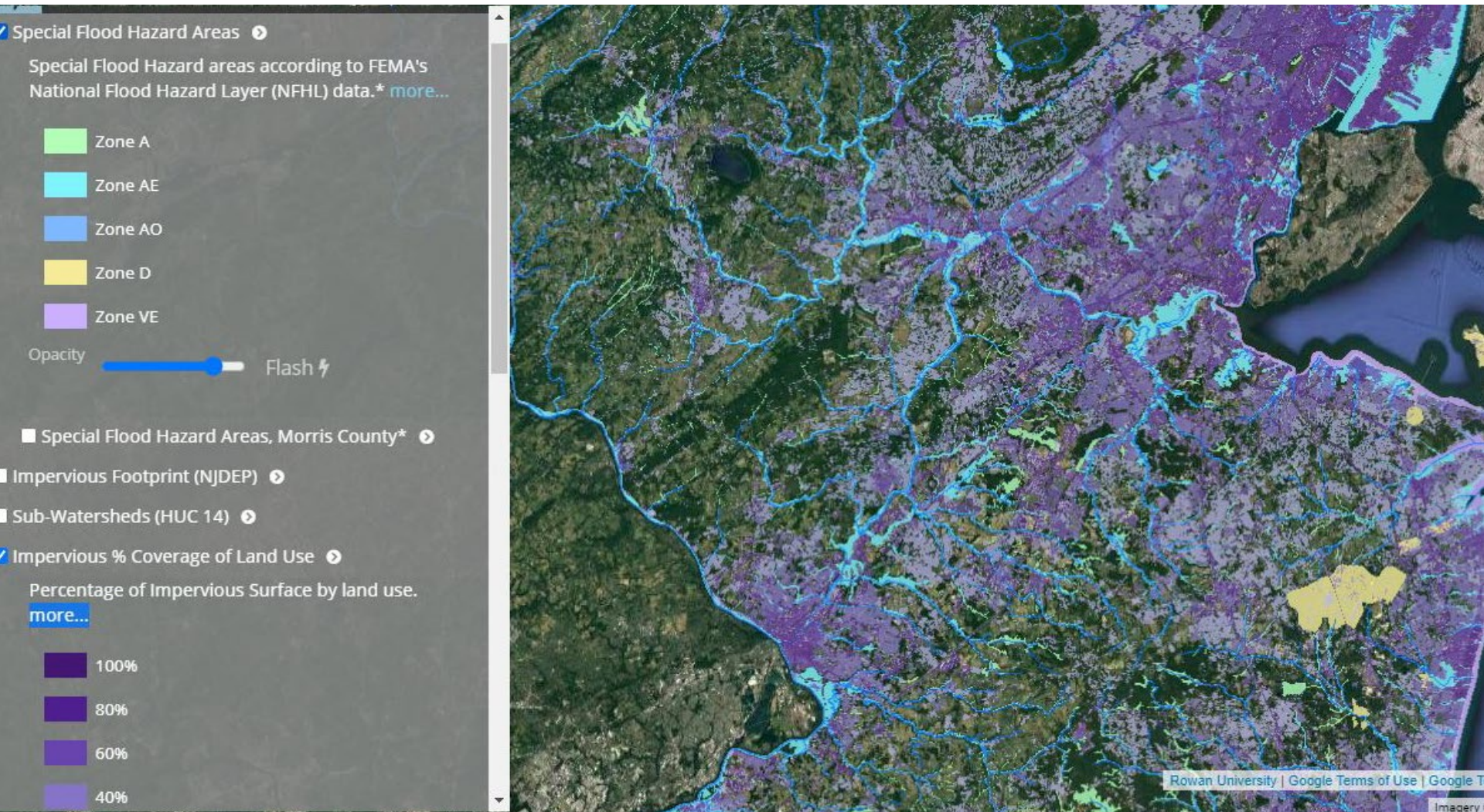


- Action purpose and points
- Why is it important?
- Who should be involved?
- How long will it take and what will it cost?
- What to do and how to do it?
- What to submit
- Spotlights
- Resources





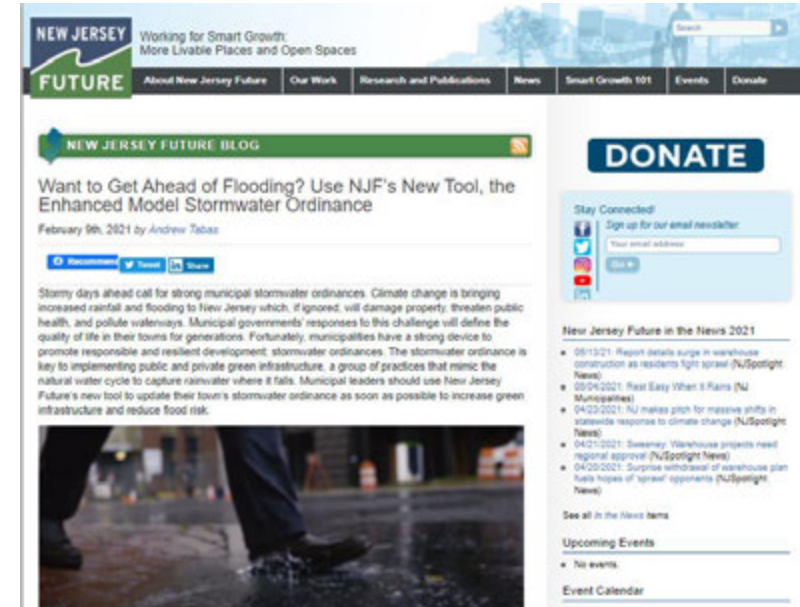
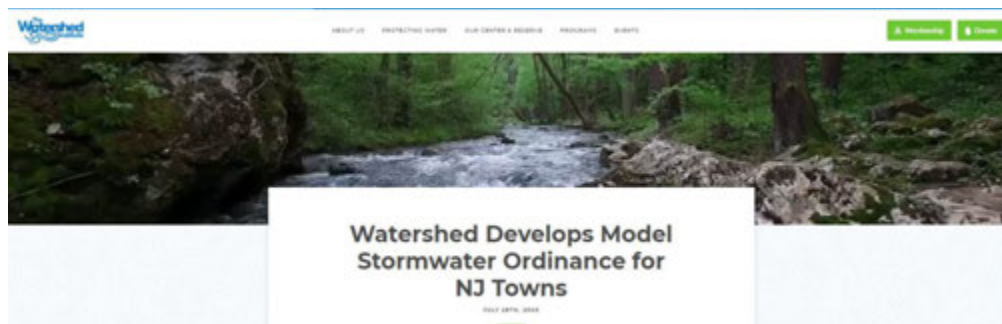
# Tools you can use!





# Enhanced Stormwater Management Control Ordinance

Tier	Action	Points
1	Low impact techniques	5
2	Applicability; Retention and definition of Major Development	15
3	2 additional enhancements	25
4	4 additional enhancements	35



<https://www.njfuture.org/2021/02/09/want-to-get-ahead-of-flooding-use-njfs-new-tool-the-enhanced-model-stormwater-ordinance/>

<https://thewatershed.org/green-infrastructure-for-development-in-new-jersey/>



# Green Infrastructure Planning

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Tier	Action	Points
1	Impervious cover assessment	5
2	Action Plan	5
3	Strategic Plan	10





# Green Infrastructure Implementation

Tier	Action	Points
1	Demonstration projects Impervious cover assessment	10
2	Implement Action Plan	10
3	Implement Strategic Plan	20





# Bicycle and/or Pedestrian Improvement Projects Action

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Tier	Action	Points
1	Municipalities that install short-term improvements for bicyclists and pedestrians	10
2	Municipalities that install permanent improvements for bicyclists and pedestrians	20
Bonus 5 pts	Municipalities that install temporary or permanent improvements that address or found in Priority Communities	25



# Grants and Technical Assistance



## > Sustainable Communities Cycle

Municipal Water  
Story Technical  
Assistance

PSEG Cycle

2021 EDF Climate  
Corps Program

## > Thinking about Applying for Grants?

## > Grant Recipient Information

Previous Recipients  
& Projects

2021 FREE Technical  
Assistance for  
Energy Initiatives



## Sustainable Jersey Grants Program Cycle

Thank you to all of the municipalities that submitted a grant application in the 2021 Sustainable Jersey Grants Program cycle funded by the PSEG Foundation. Applications were due April 9, 2021. Notifications of funding decisions will be sent out to the grant contacts listed on your application in **early June**.

If you still need to submit the Grant Authorization Resolution for your application, please note that it is due by **May 21, 2021**. You can read more about this requirement in the [Application Information Packet](#) and download a [Sample Grant Resolution](#).

You can sign into your grant account and upload the document directly into the



## Section 1 of 6

# Sustainable Jersey FREE Technical Assistance for Municipal Water Story



2021 Application for Municipal Technical Assistance - Deadline, Thursday, June 24, 2021

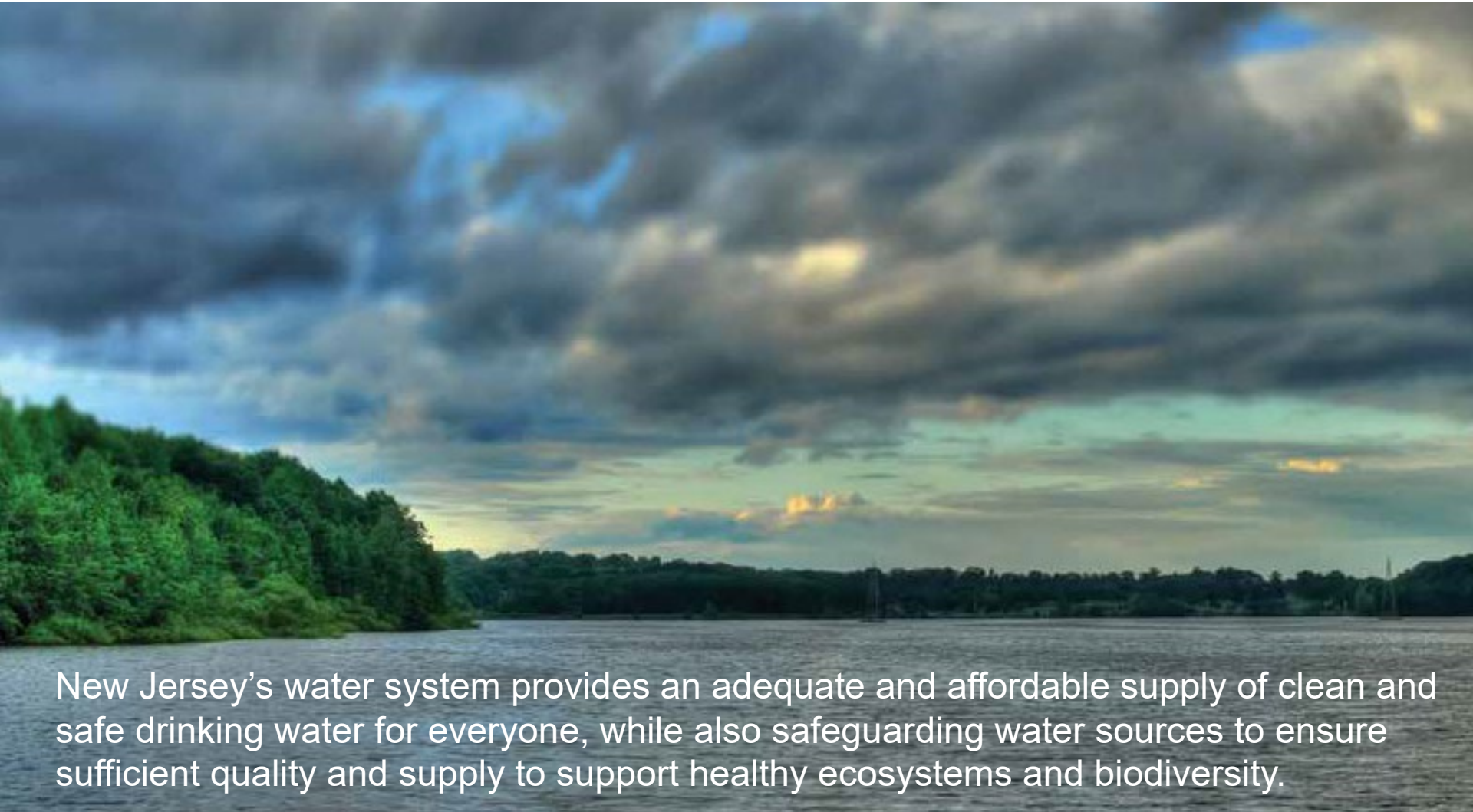
Municipalities face a myriad of water issues from localized flooding even on sunny days; to degraded water bodies that are unsafe for fishing and swimming, and to concerns about drinking water to name a few. The added threat of climate change to already stressed systems, serves as a strong reminder that preparations today to ensure future well-being is time well spent. Municipalities can play a significant role in creating a holistic and sustainable water system. One way to identify the key water issues your municipality faces is through the completion of a new action in the Sustainable Jersey program – Municipal Water Story.

The Municipal Water Story action is organized to identify and plan for purposeful action to improve water in your town. The Municipal Water Story is also a foundational and required action for municipalities interested in pursuing the forthcoming Gold Star in Water.



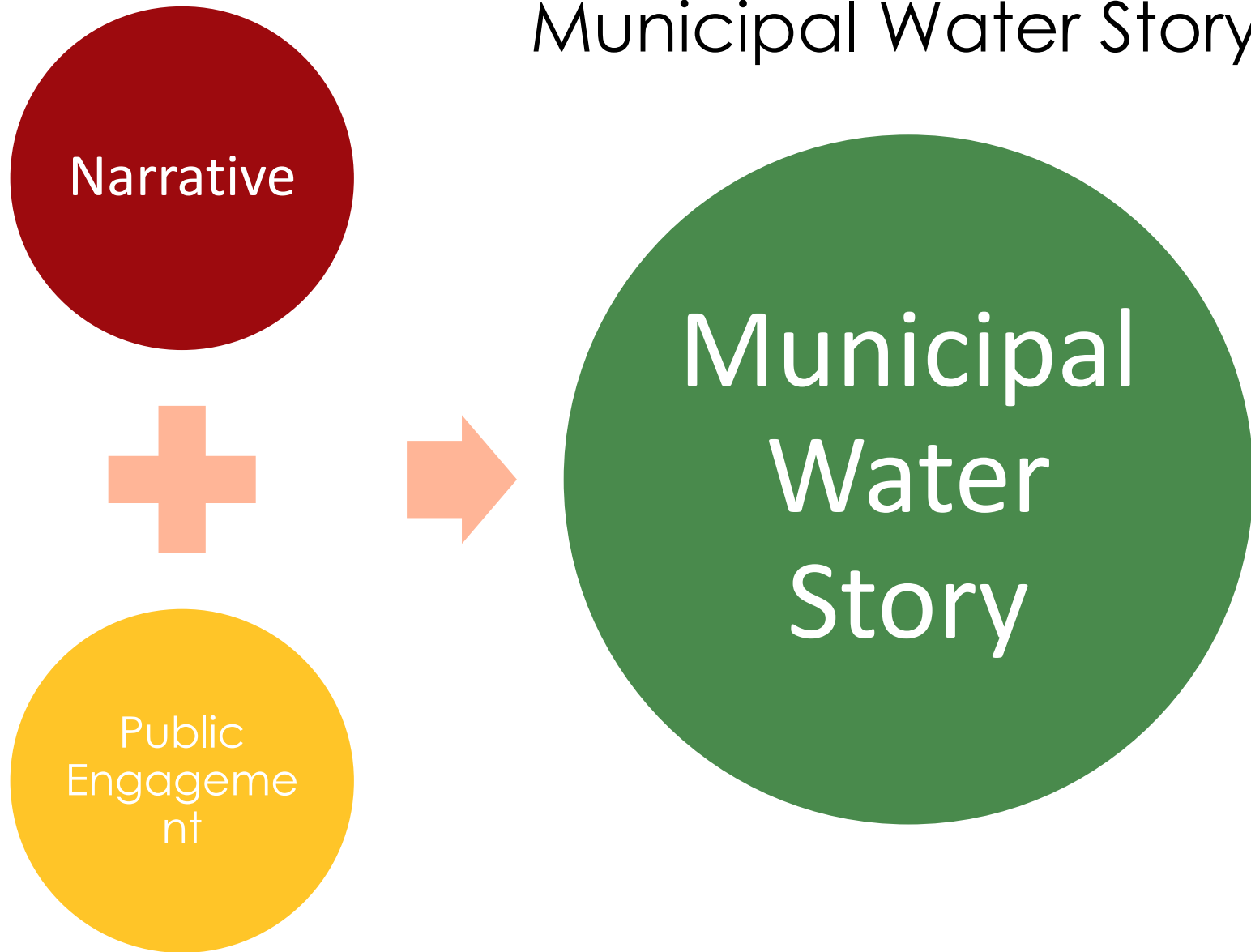
# Gold Star Standard In Water

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New Jersey's water system provides an adequate and affordable supply of clean and safe drinking water for everyone, while also safeguarding water sources to ensure sufficient quality and supply to support healthy ecosystems and biodiversity.

# Municipal Water Story





# Issues to Actions

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## Concerns about drinking water quality

- Removing Lead in Drinking Water
- Private Well Outreach and Testing

## Areas of repetitive flooding after heavy rain

- Green Infrastructure Planning
- Green Infrastructure Implementation
- Enhanced Stormwater Management Control Ordinance

## Concerns about water supply

- Water Conservation Education Program
- Water Conservation Ordinance

## Urban flooding and pollution due to combined sewer overflow

- Green Infrastructure Planning
- Green Infrastructure Implementation
- Enhanced Stormwater Management Control Ordinance

## Impaired Surface Water Quality

- Enhanced Stormwater Management Control Ordinance
- Community Forestry Management Plan

## Equity issue related to public access to water

- Open Space Plan



# Gold Star Standard in Water



**Complete Four Pre-requisite Actions:** Two required Actions: Water Story and Environmental Resource Inventory as well as selection of a “high impact” and an additional action.

**Prepare Navigational Path:** as part of the Water Story action, in which municipality identifies water issues and corresponding actions to advance improvements in water in the years ahead.

**Water Gold Star Certification:** Apply on the Gold Star portion of the website – four completed actions; navigational path and reviewed during standard municipal certification cycle, if approved gold star awarded for 3 years.



## Sustainable Jersey Actions - Gold Star Standard in Water

Action Name	Action Category	Required Tier - To meet the Gold Star Standard in Water
Required Core Actions		
Natural Resources Inventory	Natural Resources	
Municipal Water Story	Natural Resources	Navigational Path
High Impact Actions - (at least one required)		
Green Infrastructure Planning	Land Use & Transportation	Tier 3
Green Infrastructure Implementation	Land Use & Transportation	Tier 2
Enhanced Stormwater Management Control Ordinance	Land Use & Transportation	Tier 1
Removing Lead in Drinking Water	Health & Wellness	Tier 2
Private Well Outreach and Testing	Health & Wellness	Tier 2
Additional Actions (at least one required)		
Green Infrastructure Planning	Land Use & Transportation	
Green Infrastructure Implementation	Land Use & Transportation	
Enhanced Stormwater Management Control Ordinance	Land Use & Transportation	
Removing Lead in Drinking Water	Health & Wellness	
Private Well Outreach and Testing	Health & Wellness	
Water Conservation Ordinance	Natural Resources	
Water Conservation Education Program	Natural Resources	
Open Space Plan	Natural Resources	
Community Forestry Management Plan and NJ Urban Forestry Program Accreditation	Natural Resources	
Innovative Community Projects	Innovative Projects	Submission must meet the action requirements <b>and</b> address a water issue identified in Navigational Path



# A Better Tomorrow

One Community at a Time

## Action Checklist for Gold Star Standard in Water

Municipality: _____	
County: _____	
Name of Person Completing Checklist: _____	
Email: _____	
Check the action (category) completed by the municipality: <ul style="list-style-type: none"> <li>• 2 Required Core Actions</li> <li>• 1 High Impact Action at required Tier</li> <li>• 1 Additional Action</li> </ul>	Check the action completed
<b>Required Action:</b> Natural Resource Inventory (NRI) also known as an Environmental Resource Inventory (Natural Resources) <input type="checkbox"/> Municipal Water Story with Navigational Path (Natural Resources) <input type="checkbox"/>  <b>High Impact Action (check at least one):</b> Green Infrastructure Planning (Land Use & Transportation) - Tier 3 <input type="checkbox"/> Green Infrastructure Implementation (Land Use & Transportation) - Tier 2 <input type="checkbox"/> Enhanced Stormwater Management Control Ordinance (Land Use & Transportation) - Tier 1 <input type="checkbox"/> Removing Lead in Drinking Water (Health & Wellness) - Tier 2 <input type="checkbox"/> Private Well Outreach and Testing (Health & Wellness) - Tier 2 <input type="checkbox"/>  <b>Additional Action (check at least one):</b> Green Infrastructure Planning (Land Use & Transportation) <input type="checkbox"/> Green Infrastructure Implementation (Land Use & Transportation) <input type="checkbox"/> Enhanced Stormwater Management Control Ordinance (Land Use & Transportation) <input type="checkbox"/> Removing Lead in Drinking Water (Health & Wellness) <input type="checkbox"/> Private Well Outreach and Testing (Health & Wellness) <input type="checkbox"/> Water Conservation Ordinance (Natural Resources) <input type="checkbox"/> Water Conservation Education Program (Natural Resources) <input type="checkbox"/> Open Space Plan (Natural Resources) <input type="checkbox"/> Community Forestry Management Plan and NJ Urban Forestry Program Accreditation (Natural Resources) <input type="checkbox"/> Innovative Project (Innovative Community Project) - to address an issue identified in the Municipal Water Story <input type="checkbox"/>	



What  
action(s) are  
you ready to  
take to  
reduce  
Stormwater  
in your  
town?





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